

Contest Information

Sakura trees are nearing their end while summer is just around the corner. Cold and gloomy days begone. The colors of summer brighten before us, while Japan Impact holds its traditional contest in order to find the gem that will become its next edition's poster ! All those artistically inclined are welcome to send us their contest entry at concours.affiches@japan-impact.ch

As the adage says, if it works, don't fix it, and so does our posters policy. We would like your creativity to dazzle us with a theme that is close to our hearts for 11 years now: Japan. Since we mix the traditional and the modern during the convention, we'd love for the poster to do the same.

The winner will receive the first prize of 700 Swiss francs and will commit to making an official poster for the tenth edition of Japan Impact, that will take place in February 2019 in Lausanne, Switzerland ! If for whatever reason the winner is unable to finish the poster, we will contact another artist, so if you still want to have a chance, please keep your lineart secret until September.

The deadline is June 30th 2018 at 23:59 (GMT+1).

On your pencils, tablets and lasers ! We are very much looking forward to seeing all your wonderful ideas ! If you have any questions, you may ask them at : concours.affiches@japan-impact.ch

Good luck ! And may the odds be ever in your favour.

Rules

Japan Impact 2019 poster contest

Overall

- Send a lineart of a poster concept for the next edition of the Japan Impact convention
- After internal decision during the two first weeks of July, the Japan Impact committee will contact the chosen artist to sign the contract concerning the design of the final poster.

Send your idea to us for the contest

For this poster contest, a simple image in the usual formats (JPG, PNG, etc) is sufficient. The quality of the image needs to be sufficient for us to be able to judge your work.

There are a few rules that must be followed :

- The poster must have a clear link with Japan, modern or traditional, and with Japanese pop-culture.
- No nudity, *ecchi*, violence or shocking material on the poster. Japan Impact is a family event. We reserve the right to ask you for an adjustment (a skirt extended by a few centimeters, a less visible low-cut, etc) if we consider the poster to be nice but inappropriate to this setting that needs to respect strict rules.
- There is but one restriction for the poster itself: a red panda (our mascot) must be present. It could be either a simple red panda or an anthropomorphic one. We invite you to look at our posters from last years to get an idea of what we expect.
- The poster must be available in two versions: a landscape and a portrait, so keep that in mind.
- The poster must not infringe on any copyright. Any manga or anime characters for example, may not be used.
- If for whatever reason the winner is unable to finish the poster, we will contact another participating artist to make the poster. This only applies for artists who have kept their lineart private.

The deadline to send your image for the contest is June 30th 2018, 23:59 (GMT+1) at the following address: concours.affiches@japan-impact.ch. We also recommend that you attach examples of your other works.

Specifications of the final poster

- Color format: CMYK
- File format: PSD or EPS (+ PDF if possible)
- Dimensions : 2691x1286mm (F12 + 2 millimetre margins) **AND** 901x1286mm (F4 + 3 millimetre margins)
- Resolution : minimum 225ppi, up to 300ppi

Intellectual property

Winner

A contract will be signed between the contest winner and PolyJapan, the organizer of Japan Impact. The contract will grant PolyJapan all the intellectual property rights related to the work. In addition, the artist must keep the work secret until a date that will be later specified. We will allow the artist the right to place their poster online on the image galleries of their choice and to include it in their portfolio. Any other commercial use by the artist must first be approved by PolyJapan. It is also possible for the artist to hold a booth for free at Japan Impact to sell their art.

Other participants

All participating artists grant PolyJapan the right to keep a digital copy in their archive.

Payment

A commission of 700 Swiss francs is offered to the artist who will win first place in the contest. By accepting this commission, the artist agrees to complete the poster following our specifications before the deadline (which will be in September 2018). The payment will be made in two installments: 350 Swiss francs in July after signing the contract, and 350 Swiss francs in September, once all the work is completed.

Deadlines and important dates

- June 30th 2018, 23:59 (GMT+1) : Poster contest closing, we will no longer accept submissions after this date
- July 15th 2018: Announcement of the results to the participants
- July 2018: Signing of the contract, first payment of the first prize
- September 2018: Rendering of the final work, second payment for the first prize.

Since the announcement of the results, the artist will be in regular contact with us to check the progress of their work.

For any questions and inquiries, please refer to the FAQs below or send us your question at : concours.affiches@japan-impact.ch

FAQ

Q : I do not usually make lineart, may I make a sketch instead ?

R : Yes, but the sketch must be very, very clean.

Q : Can I submit more than one idea into the contest ?

R : If you wish, you may send us several projects, rather than just a single one. Please favor sending fewer sketches, giving more thought and work to each one, rather than sending lots of preliminary drawings.

Q : What is Japan Impact ?

R : Japan Impact is a convention on Japanese culture. Its eleventh edition will take place in February 2019. It aims to provide everyone with the opportunity to discover new things about Japanese culture. Its public includes both neophytes and dedicated fans.

Q : What is the atmosphere of the convention ?

R : During the two days of the convention, the visitors have the choice between multiple activities related to Japan: conferences and workshops on various aspects of the culture, traditional and modern concerts, anime screenings, shopping at various booths offering goodies, Japanese food, and many other things. For better ideas of the atmosphere, visit our website : <http://www.japan-impact.ch/photos/>

Q : In addition to the artwork, what will appear on the final poster ?

R : The logo of the convention, information about its date and location, the main points of the program, the logos of sponsors and partners, information on points of sale and ticket prices. The poster must have a sufficient amount of free space for the integration of these elements by our graphist. The posters of previous Japan Impact editions should give you a good idea of what we expect. Note that a version without text will also be needed for the program distributed at our convention, therefore illustration background must also be present in the zones that will be covered by logos.

Q : Must the illustration be in “manga” style ?

R : We accept all proposals. Despite that, an illustration style without any connection with Japanese aesthetics may be deemed not close enough to the spirit of the convention.

Q : Could the final illustration be done by means that are not digital ?

R : No, as it is not otherwise possible to have the desired final resolution.

Q : We work as a group, must the project be individual ?

R : No, you may work however you prefer. If you send us examples of your other art, make sure that it represents work you did as a group and not your individual work or work you did with group members other than the ones that will be working on our poster.

Q : My question is not on this list ! What should I do ?

R : We remain at your disposal for any questions or inquiries. You may contact us using the following address : concours.affiches@japan-impact.ch